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April 8, 1991

Dr. William L. Steele
Tobacco Institute Testing Laboratory
2 Taft Court, Suite 201
Rockville, Maryland 20850

Dear Bill:

I have received the draft document for the current Market Sample #33. Upon review of the data in that report, I am requesting the samples listed below to be retested. The reason for requesting a retest is that these cigarettes represent members of brand families for which our internal data, to date, show consistent compliance with target specifications. This request is being made as authorized in the original agreement specified in the June, 1987 memorandum from John Rupp to Judith Wilkenfeld.

Alpine 85 Menthol
B&H 100 Menthol
B&H DeLuxe Ultra Lights Men. 100 (Box)
Marlboro Lights 85 (Box)
Parliament Lights 80 (Box)

I am pleased with the close agreement between our internal data and the results of the recent market survey.

Sincerely,

Bill

William F. Kuhn
Assistant to the
Vice President of R&D

/mro
cc: Mr. D. E. R. Dangoor
Dr. K. S. Houghton
Mr. S. C. Parrish

Source: https://www.industrydocuments.ucsf.edu/docs/ttkk0001